



Utah ATV Association
PO BOX 85
West Jordan, UT 84084

The Utah ATV Association is holding our 39th Annual Ride for Life benefiting Make-A-Wish Utah on August 19th & 20th 2023. Our participants ride ATV's and UTV's from Tooele to Wendover and back.

We are contacting local businesses hoping to acquire funds and/or gifts (merchandise, gift cards, and discount coupons etc.). All donations are used for our raffle held the 2nd day of the ride. All the proceeds raised from the raffle are donated to the Make-A-Wish foundation in September at our monthly Club meeting. All supporting vendors are welcome and encouraged to join us on the ride and at the meeting.

Make-A-Wish Utah grants wishes for children with life threatening medical conditions. In 2022 with the help of approximately 220 riders and 30 support personnel, we raised just over \$64,663.00 for the kids of Utah. To our knowledge, we are the longest consecutively held annual ATV/UTV related charitable event hosted in Utah. Over the past 18 years, we have been able to raise over \$757,123.00 for the kids of Utah. That amounts to approximately 154 wishes!

With the positive and ongoing support we receive from businesses like yours, we can make this event a continued success. We now offer to vendors that donate a grand prize, advertisement space on our Club's enclosed trailer. This enclosed trailer is wrapped with our Club's information, and it travels all over the entire state (north, south, east, and west). Our Club hosts a monthly ride, and the trailer is a rolling advertisement for our Club, our elected charity, and our supporters.

What is a grand prize? Any cash, gift card or merchandise with a value of \$1000.00. The donating vendor of \$1000.00 (Cash or prize) will receive a 12x12 space (on both sides of the trailer) for their company logo. A donation of \$1500.00 will receive a 2'x2' space (on both sides

of the trailer) for their company logo. A donation of \$2000.00 or more the donating vendor will receive a 3'x3' space (on both sides of the trailer) for the company logos. The logos will remain on the trailer for one year and are renewable pending equivalent donations for the next upcoming Ride for Life Event. All donations exceeding \$450.00 will be eligible to have a company logo placed on our event t-shirt.

Note: all donating vendors are required to provide a vector file for their business logo.

Please feel free to verify that this is a legitimate fundraiser, benefiting the children of Make-AWish Utah, by calling them at 801-262-9474.

If you are interested in donating, registering for the ride or would like more information, please refer to our Club website, utahatv.com or contact the event Chairperson.

Sincerely,
Lora Jaterka
Ride for Life Chairperson
Utah ATV Association
801-718-9661