

NOVEMBER 2022

UTAH ATV NEWSLETTER



Utah ATV Association

Upcoming Events

Novembers club ride will be in Moab, Utah. Come join us November 11th and 12th. Just remember to sign up at utahatv.com. As always, we will have a club BBQ on Friday night. Bring your favorite prepared dish to share, please.

Novembers club meeting will be at Edge Powersports in Draper at 14301 S. Minuteman Drive. November 14th @ 7pm.

TICABOO TAKEOVER RIDE

Our Octobers ride to Ticaboo, Utah was an amazing event with beautiful weather in the 70's. The turnout was amazing. We had about 15 new first time riders with the club. We divided into two groups that rode some amazing trails and scenery on Friday, then switched on our Saturday's ride with the other. Each ride had a guide



who was very informative about the area and shared their knowledge with us at each stop we made. There were a few technical areas but we all made it safe and sound. We all had stories to share when we returned from our days ride. After our Friday's ride we enjoyed our club BBQ of hamburgers and hotdogs. For Saturday's dinner we

feasted on pulled pork and all the fixins' with a wonderful dessert. We all took great memories home with us and a lot of great pictures and videos too. If you would like to join us for one of our monthly rides just sign up on our web page at utahatv.com. Look for our videos of the ride on utahatv.com, our Facebook page, and our YouTube page as well. We look forward in seeing you on the trails!

FOOD

OUR MONTHLY RIDE BBQ's



The club has provided a BBQ after all our monthly rides and will continue to do so. We BBQ 1/4lb Hamburgers, Cheese Burgers and Hot dogs. We have asked that all those who join us for the BBQ, which is completely free, to bring a prepared side dish to share.

Recently however, many have come to enjoy the BBQ but have not brought a side dish with them. This makes it very hard for us to make sure we all have food to enjoy together. Often times many go without, because the side dishes are gone.

We're reaching out to you to please bring a side dish with you if you plan to join us for the BBQ. Many come with Chips and packaged desserts. They're great but too many are bringing those foods. We as a board are specifically asking you to bring a dish you have prepared, like a pasta, potato, fruit salad or similar dish. We feel like we are family when we are together with you. Please be mindful of those around you and lets enjoy a wonderful ride and dinner together.

If you would like to advertise in our newsletter please contact Dave at:

utahatvpictures@gmail.com

Only \$10 per month or \$100 per year.



PRESIDENT'S CORNER

Welcome to the Presidents corner. I hope that you are all enjoying the updated newsletter. Our goal is to continue to improve our Club and our communication with our members. There are some changes coming I would like to address. I will address one topic each month.

This month I am going to cover the changes in dues and how it came to be necessary. Our Club has maintained below average membership dues for quite some time now. Our goal is to continue to be lower than average. With that said we as a board sat down and closely examined what it takes to financially operate the Club. It is very important to note, every member of the board is NOT compensated in any way, we are volunteers who do this on our own time. I believe in total transparency, especially with the Club's funds and assets.

As you know we host a BBQ every month. This is open to everyone that participates in our rides, including people who are not members. Our Club has experienced unprecedented growth. Our BBQ's have become very expensive to host. Along with the Club's other financial responsibilities, licensing, insurance, and various other debts. We were forced to examine our membership dues. To meet the needs of the Club, and after a lot of discussion, we realized that to maintain our way of operating we needed to increase membership dues. We evaluated local information to adjust our dues. We now offer two levels of membership.

We took into consideration that not every member rides with the Club, however those members still want to be involved. Understanding that since those members do not take advantage of the BBQ and other events it was concluded that it was not fair that they pay the same dues. Therefore, we created an Executive Level membership with reduced dues for those members. They will retain their rights to vote on any Club business and their rights to all Club information. This group of members are typically not riders and we do not anticipate seeing them on the trail.

Next, we set up an Ambassador Level membership. This level of membership is a fully active member in the Club. They have the right to vote on any Club business, they have the right to all

Club information. As they are active in the Club and participate in the rides, they are also given a discount on Club merchandise as a part of their membership (in person at Club meetings or rides).

As for non-members, our Slogan remains the same "Come ride with us". We have begun setting a donation box on the table during the BBQ for anyone to donate, especially those that are non-members. Donations are voluntary and very appreciated when they are given. Currently, we have no plans to charge anyone to participate in rides except for The Ride for Life.

Our Club is growing and changing. Please be patient with us as we navigate the needs of the Club and its members.

MERCHANDISE COMMITTEE



You may have noticed some changes in the past couple of months. You may have seen some of our new logo designs which are available on men's and women's shirts for all our monthly rides. We have new merchandise coming your way so keep checking in the club store for new items. Or better yet come see them at our monthly club meetings and at our monthly rides. We're working on keeping the pricing down to make our merchandise as inexpensive as possible.

We are constantly working to improve your experience in the club. As such, please be patient as we work through making changes. If you have suggestions or would like to see something different, please reach out to us on our web page utahatv.com. We'll try our best to implement your ideas and/or suggestions. We hope to see you on the trails!



MEMBERSHIP/ DONATIONS



Come join our club! We have monthly meetings where you can learn more about your SXS, ATV and more. Learn about how and where to ride safely. Meet others just like yourself who want to learn and be a part of an awesome club. With an Ambassador membership join us each month for our club rides and barbeque. Find custom apparel from our club store, and with your Ambassador membership you'll receive 10% off.

Your generous donation helps us to operate our non profit Utah ATV Association club that was founded in 1983. The purpose of the Association is to preserve the trail rider's access to National Forest, State Parks, and BLM Lands, and to protect the resources of these lands. Membership support and participation are essential to the success of our organization and our goals. The Association is a charter member of the Blue Ribbon Coalition. We also support Tread Lightly.

