



Utah ATV Association  
PO BOX 85  
West Jordan, UT 84084

The Utah ATV Association, a 501c3 organization, will be holding our 41st Annual Ride for Life benefiting Make-A-Wish Utah on September 28th & 29th 2024. Our annual fundraising event takes place each year at the end of September and is a two-day event from Grantsville to Wendover and back, with the goal of raising funds for our charity, Make-A-Wish. This year, our event will take place on September 28 & 29, 2025. Over the past 20 years, our organization has granted 170 wishes and raised over \$848,000.

We are contacting local businesses hoping to acquire funds and/or gifts (merchandise, gift cards, discount coupons, etc.). All donations are used for our raffle held the 2nd day of the ride and are tax-deductible. All the proceeds raised from the raffle are donated to the Make-A-Wish foundation in September at our monthly Club meeting. All supporting vendors are welcome and encouraged to join us on the ride and at the meeting.

Make-A-Wish Utah grants wishes for children with life-threatening medical conditions. In 2024, with the help of approximately 115 riders and 20 support personnel, we raised just over \$33,380.00 for the kids of Utah. To our knowledge, we are the longest consecutively held annual ATV/UTV-related charitable event hosted in Utah. Over the past 20 years, we have been able to raise over \$848,000 for the kids of Utah. That amounts to approximately 170 wishes! With the positive and ongoing support we receive from businesses like yours, we can make this event a continued success. We now offer vendors who donate a grand prize, advertisement space on our Club's enclosed trailer. This enclosed trailer is wrapped with our Club's information, and it travels all over the entire state (north, south, east, and west). Our Club hosts a monthly ride, and the trailer is a rolling advertisement for our Club, our elected charity, and our supporters.

#### *What is a Grand prize?*

Any cash, gift card or merchandise with a value of \$1000.00. The donating vendor of \$1000.00 (Cash or prize) will receive a 12"x12" space (on both sides of the trailer) for their company logo. A donation of \$1500.00 will receive a 2'x2' space (on both sides of the trailer) for their company logo. For a donation of \$2000.00 or more, the donating vendor will receive a 3'x3' space (on both sides of the trailer) for the company logos. The logos will remain on the trailer for one year and are renewable pending equivalent donations for the next upcoming Ride for Life Event. All donations exceeding \$450.00 will be eligible to have a company logo placed on our event t-shirt.



Note: All donating vendors are required to provide a vector file for their business logo. Please feel free to verify that this is a legitimate fundraiser, benefiting the children of Make-A-Wish Utah, by calling them at 801-262-9474.

If you are interested in donating, registering for the ride, or would like more information, please refer to our Club website, [utahatv.com](http://utahatv.com), or contact the event Chairperson.

Sincerely,  
Lora Jaterka  
Ride for Life Chairperson  
Utah ATV Association  
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